

## **Historic, Archive Document**

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62, 09 ORCHID  
**SWEET  
PEAS**

**WINTER FLOWERING**



SEED DIRECT FROM  
OUR RANCH TO YOU



JUNE, 1940 TO JUNE, 1941



You too can grow such sweet peas with  
William Zvolanek's Sweet Pea Seeds.



Undivided Attention to the Higher  
Development of Better Sweet Peas.



SPECIALIZING IN  
**Winter Flowering  
Sweet Peas**  
AND OTHER FLOWER SEEDS.



**WILLIAM ZVOLANEK & CO.**

Established 1926

P. O. Box 142

Lompoc, Calif.

## **Culture Suggestions**

Work soil at least 18 inches deep; use liberal amount of well decayed manure. Cow manure is best. Use sprinkling of lime and bone; Soak seed in water for about 24 hours or until swelled up and then plant about 1½ to 2 inches deep in a well firmed soil that is good and moist, but not sticky. (DO NOT SOAK WHITE SEEDED VARIETIES).

In recent years a copper oxide preparation has frequently been dusted on sweet pea seeds to prevent damping off, the same proving very satisfactory. This can be procured at most seed stores under various names. Inoculation of seed is also highly successful.

Peas will not do well in too loose a soil. Plant one inch apart and later thin to about six inches. Do not water until seeds have begun to germinate. After germination has taken place give a good soaking. **MOST FAILURES ARE CAUSED BY WATERING BEFORE SEED HAS SPROUTED.** If weather is hot use some kind of shading. Protect young plants from birds outdoors. Look for Green Aphids regularly as this insect is the worst enemy. Spraying with nicotine, one part nicotine to 400 parts water with spray gun is best. There are also many other good insecticides which are excellent for the control of Aphids. Give young plants substantial supports in order that they may climb and produce good flowers. Poor flowers with crooked stems are worthless. Liquid manure feeding after they come in bloom will lengthen the flowering period and produce better flowers. Pick all flowers as this also lengthens the flowering period. Always keep the surface earth loose and never allow a crust to form. If grown indoors keep ventilators open to keep the air as dry as possible. A house that is kept damp and sultry will cause too much growth and the sweet peas will not bloom as soon as they should, and then will begin to bloom too high up. Early sweet peas usually bloom from 75 to 100 days after seed is planted.

## **Conditions of Sale**

Send your orders as soon as possible after receiving catalog to insure prompt delivery. Orders are filled the same day as received and we exercise the utmost care in filling orders.

Owing to the handling of other flower seed not raised by us we are compelled to use the seedsman disclaimer.

**WILLIAM ZVOLANEK & CO.**, give no warranty, expressed or implied as to description, quality, productiveness or any other matter of any seeds we sell and we will not be in any way responsible for the crop. If purchaser does not accept seed on these terms they are to be returned immediately and the money paid for same will at once be refunded.

Any questions in regard to growing will be cheerfully answered. In case of shortage or crop failure we will take the liberty of substituting with the best and nearest color. If this is not wanted, mark your order "No Substitute."

## **Terms**

A 6% discount will be allowed on all orders with remittance enclosed and all such orders will be sent post-paid to any part of the postal union, or Canada. Orders not accompanied with remittance, postage will be added and if party is not known will be sent C. O. D., unless other arrangements are made in advance. To insure delivery of foreign orders, postal money order should accompany order with postage added or we cannot be held responsible for delivery. **ALL FOREIGN ORDERS MUST BE AT PAR WITH U. S. CURRENCY.**

If you wish seed to be sent via airmail allow extra for postage, 1 oz. 12 cents; 4 ozs. 28c; 8 ozs. 56 cents; 1 lb \$1.08. This is on account of the extra packing which makes same over-weight.

Ask for our Special Prices on Lots of 10 lbs or more.

**William Zvolanek & Co.**

P. O. Box 142

Lompoc, California

## Just A Few Lines!

We specialize in producing high class sweet peas for the florist and commercial grower, the most critical class of growers. SWEET PEAS GOING OUT UNDER THE NAME OF WILLIAM ZVOLANEK & CO., IS THE BEST AVAILABLE.

Good sweet peas must first of all have good long stems, well placed flowers three to four on a stem and plants must be vigorous. Our Reddick type is the last word on all these points, especially the very long stems, always so much in demand. Flowers with short stems always bring lower prices and usually are tossed aside in markets in preference to well bred strains with the longer stems. Our long stem strains will give you satisfaction if chosen from our Reddick type.

Many letters received from our customers of which we herewith print a few at random prove our strains are the best available and at the same time we know they are satisfied.

William Zvolanek & Co.

Lompoc, Cal.

Dear Sirs:

Before placing my order I want to tell you how grand our sweet peas were this spring. We had ever so many with five six and seven on a stem. Our flowers were never more beautiful. Mrs. E. S., Visalia, Cal.

William Zvolanek & Co.

Lompoc, Cal

Gentlemen:

Your sweet pea seeds I always find are so superior to any I get here in Florida.

Mrs. J. R. E., Ormond Beach, Fla.

William Zvolanek & Co.

Lompoc, Cal.

Gentlemen:

Wonderful success last year.

R. J. S., New Orleans, La.

William Zvolanek & Co.

Lompoc, Cal.

Dear Sirs:

For several years I have ordered your Grand Duplex Mixed. Have won blue ribbons at Glendale Flower Show several times.

Mrs. E. P., Glendale, Cal.

William Zvolanek & Co.

Lompoc, Cal.

Dear Sirs:

The seeds germinated wonderfully.

C. D. H., Robertson, Mo.

William Zvolanek & Co.

Lompoc, Cal.

Dear Sirs,

They were all fine and grew to be about 5 feet high and in some places higher. The vines were all covered with flowers. The blue was gorgeous.

X. G., New Orleans, La.

William Zvolanek & Co.

Lompoc, Cal.

Dear Sirs.

The seed I ordered from you last spring made a marvelous growth. Some were over seven feet high and fine long stems. Had gorgeous flowers and I sold a good many. Gave away tubs full of flowers. I was just entranced with their beauty.

Mrs. F. R. E., Tacoma, Wash.

Wm. Zvolanek & Co.

Lompoc, Cal.

Gentlemen:

I had fine success with your seeds last year, they were the nicest blooms I've ever grown.

A. B., Oxnard, Cal.



Our flower fields are in bloom about June 1st and we extend a cordial welcome to all visitors wishing to inspect our flowers. We again thank you for your generous support in past years and hope you will continue planting our seeds. Thanking you, we are

**William Zvolanek & Co.**

—William Zvolanek

P. S. It would be a favor if not growing items we list to pass our list to your brother growers who may be interested.

## **Attention California Growers!**

The State Board of Equalization requires us to have your Sellers Permit Number on file to exempt you from the State Sales Tax. If you do not have a Sellers Permit please add the regular 3% Sales Tax with your order. Send your Seller's Permit Number with your order.



### **SWEET PEA NOVELTIES FOR**

**1940-41**

**ZVOLANEK'S HIGHLIGHT:** Very long stem, light salmon of vigorous growth with well set four flowers. A very pleasing color in combination with darker colors. Reddick type.

**ZVOLANEK'S SONNY BOY:** Very long stem, deep rose on cream ground. An improvement on our old variety Sonny Boy. Very vigorous, and a pleasing shade. Reddick type.

**ZVOLANEK'S LONG STEM CREAM:** Deep cream yellow. Extra long stems with well set flowers, four to a stem. Reddick type.

**ZVOLANEK'S LONG STEM LILAC:** Very long stem, clear lilac. Reddick type.

**ZVOLANEK'S CLARET:** Very long stem, clear claret red. Reddick type.

**ZVOLANEK'S COLOSSAL SALMON:** A gigantic light salmon orange. Flowers are huge and the color is beautiful. Blooms slightly earlier.

**ZVOLANEK'S COLOSSAL SALMON PINK:** A gigantic salmon pink on white ground. A beautiful shade that fits in almost any design.

**ZVOLANEK'S MEDITERRANEAN:** Clear light blue. The clearest of blues. We have not developed a blue to equal this one. Absolutely no trace of mauve. The color is always clear even on cloudy days. Nice long stems with four flowers.



#### **PRICE ON EACH OF THE ABOVE:**

1 oz. 60c

4 ozs. \$2.00

1 lb \$7.00



WE ALSO GROW SEED ON CONTRACT IF ORDERS ARE GIVEN IN ADVANCE FOR SEED HOUSES WHO ISSUE CATALOGS. CATALOG MUST BE IN OUR FILES FOR REFERENCE. OUR PLANTINGS WILL BE MADE ACCORDINGLY. YOUR SEED STOCK OR OURS. WE SPECIALIZE IN SWEET PEAS. SEND US LIST OF YOUR REQUIREMENTS.

# **THE FOLLOWING EARLY SWEET PEAS ARE ALL REDDICK TYPE.**

**Thrifty, Vigorous Long Stem Type.**

**They Have No Equal.**

Sample Packets of any Two Novelties or Any Varieties  
of Sweet Pea Seeds in Our List, Your Choice  
with Order of \$5.00 or More.

Seed will be ready for shipment about June 1, 1940.



**MRS. WILLIAM ZVOLANEK:** Brilliant flesh Pink suffused with Salmon. A deeper shade than the popular Mrs. Reddick. Strong, vigorous grower with extremely long stems and nicely spaced flowers. A very beautiful flower with a distinct artistic value. You should not be without it.

**PRICE:**      1 oz. .50      4 ozs. \$1.75      1 lb \$6.00

**ZVOLANEK'S MRS. H. S. REDDICK:** This marvelous sweet pea is being grown everywhere today, and is sensational in every way. Color a brilliant flesh pink with a suspicion of salmon in the standards. The stems are extremely long, the color is artistic and fits in nearly any floral design. The choicest of all varieties. Buy direct from us in order to avoid any duplication

**PRICE:**      1 oz. .35      4 ozs. \$1.00      1 lb \$3.50

**ZVOLANEK'S MISS ROSE REDDICK:** A giant brilliant deep rose, cream base, flowers very ruffled, very vigorous growth and extra long stems.

**PRICE:**      1 oz. .50      4 ozs. \$1.75      1 lb \$6.00

**ZVOLANEK'S SPLENDOR:** Rich deep rose, white base otherwise same as above, giant sized flowers.

**PRICE:**      1 oz. .50      4 ozs. \$1.75      1 lb \$6.00

**ZVOLANEK'S RAPTURE:** Exceedingly long stemmed rose pink. This is one of the longest stemmed rose pinks with thrifty growth and four flowers to the stem. The lower flower usually comes double. Another extra fine variety.

**PRICE:**      1 oz. .50      4 ozs. \$1.75      1 lb \$6.00

**ZVOLANEK'S MORNING GLOW:** A fine large Rose Pink with a slight shading of Salmon on the standards. Extra well set flowers on long stems, cream ground.

**PRICE:**      1 oz. .50      4 ozs. \$1.75      1 lb \$6.00

**ZVOLANEK'S LONG STEM PINK:** Very Brilliant showy clear rose pink, somewhat lighter than Z. Rapture, very thrifty growth and exceedingly long stems. An exceptionally fine variety.

**PRICE:**      1 oz. .50      4 ozs. \$1.75      1 lb \$6.00

**ZVOLANEK'S IDEAL PINK:** Very light clear pink. Does not fade at any time. The color is very clear with no shading of any other color. Giant flowers on long stems. Another fine color for the florist.

**PRICE:**      1 oz. .50      4 ozs. \$1.75      1 lb \$6.00

**ZVOLANEK'S CORAL ROSE:** Coral rose, light salmon. Just the right color, rich and brilliant.

**PRICE:**      1 oz. 50c      4 ozs. 1.75      1 lb 6.00

**ZVOLANEK'S FAWN PINK:** A rich salmon pink exactly the same type as Mrs. Reddick. Giant flowers of semi-duplex type with extremely long stems. The cream ground enlivens the flowers. Also fits into any floral design.

**PRICE:**      1 oz. .50      4 ozs. \$1.75      1 lb \$6.00

**ZVOLANEK'S PURE WHITE:** (William Zvolanek)

The finest pure white (black seeded) we have ever developed. Flowers large on long stems and vines of vigorous growth. The finest black-seeded pure white ever put on the market anywhere.

**PRICE:** 1 oz. 50c 4 ozs. 1.75 1 lb 6.00

**ZVOLANEK'S GIANT VENUS:** (William Zvolanek)

A giant white with edges of standards and wings clearly edged with deep pink. Flowers of enormous size, and a vigorous grower. Long stems with three and four flowers.

**PRICE:** 1 oz. 40c 4 ozs \$1.25 1 lb \$4.00

**ZVOLANEK'S XMAS GEM:** Large pink, and White bi-color.

**PRICE:** 1 oz. 40c 4 ozs \$1.25 1 lb \$4.00

**ZVOLANEK'S ORANGE BEAUTY:** (William Zvolanek)

Extra fine giant fiery orange and very brilliant. A beauty and much admired where-ever seen. A first class florist variety with long stems. Do not overlook this one.

**PRICE:** 1 oz. 40c 4 ozs \$1.25 1 lb \$4.00

**ZVOLANEK'S WILD FIRE:** Long stemmed Bronze

Orange suitable for greenhouses, probably would burn outdoors in hot sunshine. A very fine color under partial shade or cloth. Vigorous with long stems and large flowers.

**PRICE:** 1 oz. .40 4 ozs. \$1.25 1 lb \$4.00

**ZVOLANEK'S EMBERS:** (William Zvolanek)

Salmon orange of large size. A fine color and extra good for mid-winter. Blooms earlier than other varieties planted at the same time. First class for Greenhouses

**PRICE:** 1 oz. 40c 4 ozs \$1.25 1 lb \$4.00

**BRIDESMAID:** Very large light flesh pink. Very

vigorous grower and long stems. Excellent in every way but may be a little too light in color for most florists

**PRICE:** 1 oz. .40 4 ozs. \$1.25 1 lb \$4.00

**CHIME:** -Extra large medium shade of salmon pink.

Well liked in Los Angeles Market.

**PRICE:** 1 oz. .40 4 ozs. \$1.25 1 lb \$4.00

**ZVOLANEK'S SUNSET:** Giant salmon pink, long stems with four flowers. A fine florist variety.

**PRICE:** 1 oz. 40c 4 ozs. \$1.25 1 lb \$4.00

**ZVOLANEK'S KRIS KRINGLE:** Brilliant duplex Christmas

Red color that never changes under any climatic condition. Flowers are very large. There is no better red

**PRICE:** 1 oz 50c 4 ozs \$1.75 1 lb \$6.00

**ZVOLANEK'S ST. NICHOLAS:** (William Zvolanek)

Large brilliant Xmas Red which holds its color to the last and does well in the winter months. Extra fine for Christmas. Long stems with four flowers.

**PRICE:** 1 oz. 40c 4 ozs \$1.25 1 lb \$4.00

**ZVOLANEK'S RUBY:** (William Zvolanek)

Ruby red. Very brilliant color, nothing like it in early flowering sweet peas and extra good for winter. A poor seeder and seed will be scarce. Short crop.

**PRICE:** 1 oz. 40c 4 ozs \$1.25 1 lb \$4.00



## **Standard Varieties We Carry in Stock**

All excellent varieties in the cheaper class and which we also recommend.



ZVOL. ROSE:.. Well known Rose Pink.

ZVOL. PERFECTION: . Deep Rose.

ZVOL. WHITE ROSE: Well known White.

ZVOL. KANSAS CITY: Xmas Red.

GRENADIER: Poppy Scarlet.

HARMONY: Lavender, well known.

VULCAN: Vivid Scarlet.

RADIANT 13: Improvement on Ball Rose.

BALL ROSE IMP.: Rose, suspicion Salmon.

GLITTERS: Orange Scarlet Orange.

ZVOL. DUPLEX CREAM: White Seeded.

ZVOL. CALIFORNIA MIXED: Mixed all colors.

ZVOL. PASTEL MIXED: Orange salmon, Salmon-pink and pastel pink shades.

ZVOL. LAVENDER & BLUE MIXED: Lavender and Blue shades.

ZVOLANEK'S PINK MIXED: All Pink Shades mixed.

### **PRICE ON EACH:**

1 oz. 30c	4 ozs. \$1.00	½ lb \$1.25	1 lb \$2.25
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ZVOL. BABY MIXED: Semi Cupid grow about 16 inches high, good for border planting.

PRICE:	1 oz. 50c	4 ozs. \$1.75
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For the Grower who can use 10 Colors we are making a Special Offer of any 10 of the above varieties ½ oz. each for \$1.60 Postpaid.



Order directly from us; seed is sent out the same day order is received. Do not accept seed not in our original packages as William Zvolanek & Co., seeds.

# LATE SUMMER FLOWERING SWEET PEAS

●

Heretofore we have not listed the late summer flowering sweet peas but in recent years we have developed some extra fine new varieties of this summer flowering type and have decided to list them with a few of the better known varieties to fill in the range of colors. These sweet peas will not bloom in the winter months. Please do not order them for winter flowering. They should be planted in December or January, where possible outdoors and they will bloom early in the spring. Or they should be started indoors where it is too cold and transplanted outdoors just as soon as danger of freezing is over.

**ZVOLANEK'S LATE BLUE:** (William Zvolanek)  
Exceptionally fine clear blue with extra heavy long stems and giant flowers. Many spikes will have five flowers on the stems. Flowers semi-duplex.

**PRICE:**      1 oz. 40c              4 ozs. \$1.25              1 lb \$4.00

**ZVOLANEK'S LATE WHITE:** (William Zvolanek)  
Very large double white with long stiff stems and well opened clear flowers. White-seeded.

**PRICE:**      1 oz. 40c              4 ozs. \$1.25              1 lb \$4.00

**ZVOLANEK'S LATE ORCHID:** (William Zvolanek)  
Giant new shade of lavender orchid with well spaced giant flowers that open well and very double.

**PRICE:**      1 oz. 40c              4 ozs. \$1.25              1 lb \$4.00

**ZVOLANEK'S LATE RUFFLED PICOTEE:** (William Zvolanek)  
Large long stemmed white picotee edged  
The same color as Youth, but very double.

**PRICE:**      1 oz. 40c              4 ozs. \$1.25              1 lb \$4.00

**ZVOLANEK'S LATE LAVENDER:** (William Zvolanek)  
Pure brilliant double lavender. Extra large long stems and giant flowers. Excellent.

**PRICE:**      1 oz. 40c              4 ozs. \$1.25              1 lb \$4.00

**ZVOLANEK'S LATE VIOLA:** (William Zvolanek)  
A new double lilac mauve entirely new in color: flowers slightly smaller but exceedingly long stems and well set with fours and fives.

**PRICE:**      1 oz. 40c              4 ozs. \$1.25              1 lb \$4.00

**ZVOLANEK'S PURPLE BEAUTY:** (William Zvolanek)  
Extra giant double purple that is a beauty with long stems and large flowers.

**PRICE:**      1 oz. 40c              4 ozs. \$1.25              1 lb \$4.00

**ZVOLANEK'S LATE ROSE:** (William Zvolanek)  
Extra giant rose. The flowers are exceptionally large but the stem slightly shorter, well set with fours.

**PRICE:**      1 oz. 40c              4 ozs. \$1.25              1 lb \$4.00

**LATE PINKIE:** Long stemmed pink.

**LATE FLUFFY RUFFLES:** Light salmon pink.

**PRICE ON EACH:**    1 oz. 20c      4 ozs. 50c      1 lb \$1.50

# VETTERLE & REINELT

## *Pacific Strain of Delphiniums*

◆

By far the best strain of delphinium in existence. Outclass all other strains. All the following list are good for cut flower purposes and are from 40 to 60 percent mildew resistant. You cannot afford to be without this marvelous strain. The seed listed is grown by the originators and is in their original packets.

GALAHAD SERIES: Clear White.

BLUE JAY SERIES: Clearest blue dark bee.

LANCELOT SERIES: Pure lilac self, white bee.

Trade Pkt. \$2.00       $\frac{1}{8}$  oz. \$4.00       $\frac{1}{4}$  oz. \$7.00

◆

KING ARTHUR SERIES: Royal violet white bee.

GUINEVERE SERIES: Light pink, lavender self, white bee.

SUMMER SKIES SERIES: Clearest light blue, white bee.

Trade Pkt. \$1.20       $\frac{1}{8}$  oz. \$2.50       $\frac{1}{4}$  oz. \$4.00

### LAVENDER SHADES

LAVENDER PASTEL SHADES.

LIGHT VIOLET SHADES.

DARK VIOLET SHADES.

LIGHT BLUE SHADES

DARK BLUE SHADES.

Trade Pkt, \$1.00    $\frac{1}{8}$  oz. \$2.00    $\frac{1}{4}$  oz. \$3.50   1 oz. \$12.00

## STOCKS

Florists strains with a high percentage of doubles. Grown for us by Specialists.

**IMPROVED COLUMN TYPE:** (Nonbranching). Most of the plants produce one large flower spike, therefore can be planted close together.

Lilac Lavender, Rose Pink, Ball White, Crimson, Chamois Pink, Silvery Lilac, Deep Lilac, Mixed.

PRICE on Separate Colors:  $\frac{1}{4}$  oz. \$2.00; 1 oz. \$6.50

**STOCKS IMPROVED BISMARCK:** (Giant Imperial) Lavender, Lilac, Shasta (giant white), Elk's Pride (Royal Purple), Rose Pink, Chamois Rose, Crimson, Blush (apple blossom), Mixed.

PRICE on Separate Colors:  $\frac{1}{4}$  oz. \$1.00; 1 oz. \$3.00

**STOCKS BEAUTY OF NICE:** White, Rose Pink, Apricot, Flesh Pink, Light Blue, Rosy Lilac, Crimson, Salmon Rose, Mixed.

PRICE on Separate Colors:  $\frac{1}{4}$  oz. \$.75      1 oz. \$2.25

## GODETIA

Upright single, the best florist strains. When planted close produce flowers in clusters at top.

**DUKE OF YORK:** (Scarlet on White) The most popular and best seller for florists.

**KELVENDON GLORY:** (New glowing Salmon Orange)

**PURITY:** Best Pure White for florists.

**SYBIL SHERWOOD:** Bright Salmon Pink.

**DUCHESS OF ALBANY:** Blush White.

PRICE ON EACH: 1 oz. 50c 4 ozs. \$1.75 1 lb \$4.00



**CANDYTUFT:** Giant Hyacinth flowered pure white.

PRICE: 1 oz. 40c 4 ozs. \$1.50



## AFRICAN MARIGOLDS

**NEW GIANT AFRICAN MARIGOLDS SUNSET  
GIANT HYBRIDS**

PRICE: 1 oz. \$1.00 4 ozs. \$3.00



**MARIGOLD TALL AFRICAN:** (Fistulosa).

All Double Orange: 1 oz. \$1.00 4 ozs. 3.00

All Double Lemon: 1 oz. \$1.00 4 ozs \$3.00

Orange Prince: 1 oz. 75c 4 ozs. \$2.75



## LARKSPUR ANNUAL

**LARKSPUR GIANT IMPERIAL OR SPIRE:** The finest florist strain, base branching.

**WHITE KING,** giant clear white.

**Blue Bell** (Azure Blue),

**Los Angeles Improved** (Rose or Salmon),

**Blue Spire, White Spire, Lilac Spire, Carmine King,**

**Exquisite Pink, Gloria** (deep rose), **Miss California**

(deep pink on salmon), Price on separate colors:

PRICE: 1/2 oz. 30c 1 oz. 50c 4 ozs. \$1.75



## SCHIZANTHUS

(Butterfly Flower)

**Dr. Badger Hybrids.**

Prices: 1/4 oz. \$1.00, 1/2 oz. \$1.75, 1 oz. \$3.00

**Garaway Hybrids.**

Prices: 1/4 oz. \$1.00, 1/2 oz. \$1.75, 1 oz. \$3.00

**Pansy Flowered Mixed.**

Prices: 1/4 oz. \$1.25, 1/2 oz. \$2.25, 1 oz. \$4.00

## SCABIOSA ANNUAL VARIETIES

(Pincushion Flower). Azure Blue, Deep Rose, Pure White, Salmon, Crimson, Reddish Black, Yellow, and Mixed.

PRICE: 1 oz. 40c 4 ozs. \$1.40

## COSMOS

**COSMOS:** New Early. Colossal Flowering.

**SENSATION PINK:** 1 oz 50c 4 ozs. \$1.75

**SENSATION WHITE:** 1 oz. 50c 4 ozs. \$1.75

**SENSATION MIXED:** Price: 1 oz. 45c 4 ozs. \$1.50



# WILT-RESISTANT ASTERS

## Queen of the Market

STANDARD EARLY-FLOWERING TYPE

CRIMSON . . ROSE-PINK.  
LIGHT BLUE . . FLESH-PINK.  
DARK BLUE . . WHITE.  
SCARLET . . MIXED.

EACH OF THE ABOVE       $\frac{1}{4}$  oz. 45c      1 oz. \$1.50



## The Royal

EARLY-FLOWERING BRANCHING

Between the Queen of the Market and the Late-Flowering Branching Asters.

DARK LAVENDER . . . ROSE-PINK.  
PEACHBLOSSOM . . SHELL-PINK.  
PURPLE . . WHITE . . MIXED.

EACH OF THE ABOVE COLORS:

$\frac{1}{4}$  oz. 45c      Trade Pkt. 25c      1 oz. \$1.50



## Crego

Flower is giant in size, and the petals are twisted and curled.

AZURE BLUE . . . LAVENDER.  
CRIMSON . . PURPLE . . PINK.  
DEEP ROSE . . SALMON-PINK.  
VIOLET . . WHITE . . MIXED.

EACH OF THE ABOVE:       $\frac{1}{4}$  oz. 45c      1 oz. \$1.50



## Giant Branching

CRIMSON . . PURPLE.  
DEEP ROSE . . LAVENDER.  
PINK . . WHITE . . MIXED.

EACH OF THE ABOVE:       $\frac{1}{4}$  oz. 45c      1 oz. \$1.40



## Early Giant

LIGHT BLUE . .  $\frac{1}{4}$  oz. 70c      1 oz. \$2.40  
PEACHBLOSSOM . .  $\frac{1}{4}$  oz. 70c      1 oz. \$2.40

AURORA: Golden Sheaf, yellow self. Large full flowers, quilled centers and outer band of broad petals. Fine for cutting.

Trade Pkt. 30c       $\frac{1}{4}$  oz. 50c      1 oz. \$1.80



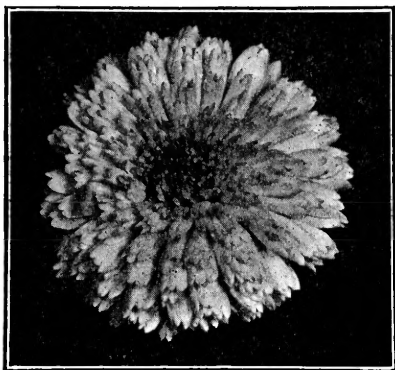
BALL WHITE: Early-Flowering White.  
BALL WHITE: Late Flowering White.  
BALL PHLOX PINK: Light Rose Pink.  
BALL DEEP ROSE: Bright Deep Rose.  
BALL DEEP PURPLE: Bright Deep Purple.

EACH OF ABOVE FIVE VARIETIES:

$\frac{1}{4}$  oz. 50c      1 oz. \$1.75

HEART OF FRANCE: Glowing Ruby.

PRICE:  $\frac{1}{4}$  oz. 50c      1 oz. \$1.75



## NEW WILLIAM ZVOLANEK CALENDULAS

These are a new distinct type with full double centers and are entirely distinct from all other calendulas. The petals are frilled and lacinated. You will not be disappointed with these new sensational calendulas.

**ZVOLANEK'S CALENDULA FRILLED BEAUTY:** New orange, light center, with frilled and lacinated petals. Full double petals.

**PRICE:** 1 oz. 50c 4 ozs. \$1.50

**ZVOLANEK'S CALENDULA FRILLED SUPREME:** New orange, dark center with frilled and lacinated petals. Very full double centers. Very fine.

**PRICE:** 1 oz. 50c 4 ozs. \$1.50

**ZVOLANEK'S CALENDULA FRILLED GOLD:** New frilled gold, dark center, with frilled and lacinated petals. Not quite as double as the two above, but distinct.

**PRICE:** 1 oz. 50c 4 ozs. \$1.50

## REGULAR CALENDULAS

**CALENDULA GOLDEN SUNSHINE:** (William Zvolanek) A new gold color of the popular chrysanthemum type with extra long stems and loose petals. This new color of gold has a light center and is slightly more petaled but has the same extra long stems.

**CALENDULA ORANGE SUNSHINE** (Chrysanthemum). A new color in this type Orange light eye.

**CALENDULA SUNSHINE:** (Chrysanthemum) Loose petaled yellow. light center with extra long stems.

**PRICES ON EACH:** 1 oz. 50c 4 ozs \$1.50

**CALENDULA GOLD SENSATION:** (William Zvolanek) Extra large gold color with a rich deep red center. Very attractive and a rich color.

**PRICE:** 1 oz. 50c 4 ozs. \$1.50

**CALENDULA YELLOW SENSATION:** (William Zvolanek) Extra large bright yellow, light center and a very fine calendula.

**PRICE:** 1 oz. 50c 4 ozs. \$1.50

**CALENDULA SENSATION:** Large orange light eye.

**CALENDULA MASTERPIECE:** Orange dark eye. Long stem.

**CALENDULA SUPREME:** Orange dark eye.

**CALENDULA BALL LONG ORANGE:** Orange, long stem; very large; light eye.

**CALENDULA BALL ORANGE:** Orange light eye.

**CALENDULA BALL GOLD:** Gold light eye.

**PRICES ON EACH:** 1 oz. 50c 4 ozs \$1.50

